



Me My Big Ideas: How to Get Paid More as an Expert

By John Arthur Harris

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.You and I both know that we are in a down economy, but guess what? The personal growth, information products, coaching and training industry is booming! THE NEW ECONOMY is growing. My passion is helping small business owners; big corporations, entrepreneurs, authors, experts, speakers, coaches and consultants reach their dreams by turning their knowledge into income. In today s volatile economy the threat of losing your job has become a very real possibility and consequently this has created a lot of fear in the general population. Even for those with a job the cost of living has become unaffordable. I m here to tell you that if you don t differentiate, break through the market clutter, capture imagination and attention and get prospects motivated about you, your idea or your business, you can and will become redundant. Here s some data that should make you jump: The digital information market has more than doubled in the last 5 years. and every year: 33 billion dollars is spent in the corporate training and e-learning industry. 27.94 billion is spent..



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