



Revel for Research Design in Clinical Psychology -- Access Card (Hardback)

By Professor of Psychology Alan E Kazdin

Pearson, United States, 2016. Hardback. Book Condition: New. 5th. 221 x 147 mm. Language: English . Brand New Book. A practical and theoretically rich guide to conducting psychological research REVEL for Research Design in Clinical Psychology helps students achieve a thorough understanding of the entire research process developing the idea, selecting methods, analyzing the results, and preparing the written scientific report. Drawing examples from clinical research, health, and medicine, author Alan Kazdin offers detailed coverage of experimental design, assessment, data evaluation and interpretation, case-control and cohort designs, and qualitative research methods. In addition to new pedagogical tools to guide students, REVEL for the Fifth Edition offers expanded coverage of key topic areas, such as cultural issues, scientific integrity, and recent changes in the publication and communication of research. REVEL is Pearson's newest way of delivering our respected content. Fully digital and highly engaging, REVEL replaces the textbook and gives students everything they need for the course. Informed by extensive research on how people read, think, and learn, REVEL is an interactive learning environment that enables students to read, practice, and study in one continuous experience for less than the cost of a traditional textbook. NOTE: REVEL is a fully...



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