



Reintegration of Expatriates

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abstract: Internationalization is not a phenomenon of recent
history. Having a closer look in ancient history Moor & Lewis
state that they found 2000 before Christ the beginnings of
multinational businesses with the Assyrians. Phoenicians, Greeks
and Romans followed and a first peek was reached with the Silk
Road. Ancient internationalization rose and declined wavelike in
several phases. The emergence of the Hanseatic League coined
the internationalization of the Middle Ages and was replaced by
the families of merchants like Fugger and Medici. All these eras
are characterized by international trade and travelling people.
In the beginning of the following colonial era resources of
colonies were exploited to manufacture and trade goods with
the aim to strengthen the mother country. But with the decline
of the colonial era and the rise of the industrial revolution
foreign direct investment became a specific instrument as well
as expatriate...



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