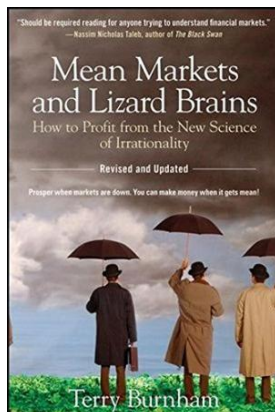


## Find Kindle

# MEAN MARKETS AND LIZARD BRAINS: HOW TO PROFIT FROM THE NEW SCIENCE OF IRRATIONALITY



John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, Mean Markets and Lizard Brains: How to Profit from the New Science of Irrationality, Terry Burnham, Everyone from journalists to market pros are turning to behavioral finance to explain, analyze, and predict market direction. In contrast to old-school assumptions of cool-headed rationality, the new behavioral school embraces hot-blooded human irrationality as a core feature of both individuals and financial markets. The 2002 Nobel Prize in Economics was awarded to...

## Download PDF Mean Markets and Lizard Brains: How to Profit from the New Science of Irrationality

- Authored by Terry Burnham
- Released at -



Filesize: 1.09 MB

## Reviews

*Just no words to clarify. It really is loaded with knowledge and wisdom You wont really feel monotony at at any moment of your own time (that's what catalogues are for concerning when you ask me).*

-- **Eda Auer**

*This is an amazing ebook that we have possibly go through. It really is filled with wisdom and knowledge Its been developed in an extremely straightforward way and is particularly merely after i finished reading this ebook where in fact altered me, affect the way in my opinion.*

-- **Berta Schmidt**

*This publication is definitely worth purchasing. it was actually writtern really completely and beneficial. Your life span will likely be change once you total reading this article pdf.*

-- **Dell Hegmann Jr.**