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Airport operation concepts of Dusseldorf and Cologne/Bonn

By Sebastian Wagner

GRIN Verlag Jul 2014, 2014. Taschenbuch. Book Condition: Neu. 211x9x6 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2013 in the subject Instructor Plans: Transportation Professions / Air Transportation / Logistics, grade: 1,0, University of Applied Sciences Wildau (Wildau Institute of Technology), course: Aviation Management 2012, language: English, abstract: Airports all over the world are regional centers of growth. They provide access to the worlds most important markets for the domestic economy. Airports interlink economic regions and are the basis for international business relations. Without any doubt, the Federal Republic of Germany has one of the densest airport network in Europe. Especially in populous areas, multiple international and regional airports are competing for potential passengers. Against the background of converting traditional airfields into multi-faceted facilities and shopping malls with runways, in the last decade airports tout for more than only people willing to leave the city by airplane. They are competing for prospective customers. As a result of these tendencies, the European airline and airport market is facing emerging competition. The question to be asked under this continuous cost pressure is not whether to react or not on the circumstances....



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